



**ONTARIO SMALL DISTILLER DIRECT DELIVERY PROGRAM  
SPIRITS NEW PRODUCT CIRCULAR  
SPIRITS CIRCULAR #047**

**TELL YOUR CUSTOMERS**

A premium vodka with a unique blend.  
Carefully crafted and distilled 6 times.

**TASTING NOTES**

Very smooth with a bold finish.

**SERVING SUGGESTIONS**

**Vodka Lemonade**

2oz Hip Vodka Black  
6oz Lemonade  
Ice Cubes  
Lemon Slices (for garnish)  
Mint Sprigs (for garnish)



**MERCHANDISING TIPS**

**SECTION: 30040 - VODKA - SUPER  
PREMIUM**

**HIP Vodka Black**

LCBO #649202, 750 mL, 6/cs, 40%,  
\$29.95

Release: February 2019

Hip Vodka  
(289)988-2210

**DISTRIBUTOR CODE:**

**2286 - HIP VODKA**



**ONTARIO SMALL DISTILLER DIRECT DELIVERY PROGRAM  
SPIRITS NEW PRODUCT CIRCULAR  
SPIRITS CIRCULAR #048**

**TELL YOUR CUSTOMERS**

HIP Vodka Watermelon is the first flavour for the brand. It offers a unique mix option, or can be consumed on its own.

**TASTING NOTES**

Fresh Watermelon flavour.

**SERVING SUGGESTIONS**

**Watermelon Vodka & Cranberry**

1.5oz Hip Watermelon Vodka  
5oz Cranberry Juice  
Lime

Fill a highball glass with ice cubes. Add all ingredients. Garnish with lime.



**MERCHANDISING TIPS**

**SECTION: 030-005 VODKA - Flavoured**

**DISCLAIMER:**

**Do not leave product in direct sunlight.  
Colouring of liquid may fade.**

**HIP Vodka Watermelon**

LCBO #649210, 750 mL, 6/cs, 40%,  
\$33.00

Release: February 2019

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